

## Technical Visit to Clayton Industries Sdn. Bhd.

Date : 4 October 2025 (Saturday)  
Time : 9:00 a.m. – 1:00 p.m.  
Venue : Clayton Industries Sdn. Bhd., 57th Mile, Jalan Johor, Ayer Hitam, 86100 Kluang, Johor.  
✓ Google Maps: <https://maps.app.goo.gl/HTKaj8Tm6zkGfzoy5>  
✓ Participants are required to arrange their OWN TRANSPORT  
✓ Participants are to assemble at CLAYTAN INDUSTRIES at 9:00 a.m.  
Attire : Smart casual. Safety helmet and safety shoes are not required.

### Synopsis

Clay Industries is a century-old Malaysian manufacturer of ceramic sanitary ware with a global footprint. Known for its commitment to international quality, the company exports to key markets worldwide, including Japan, Germany, and Canada. The company is set to launch its premium brand, Silverdale, in Malaysia in 2026. Manufactured in the UK since 1979, Silverdale is the market leader for classic British bathrooms and was the sanitary ware supplier for the famous Battersea Power Station project in London. Clay Industries also introduces a new product line designed for public facilities. The Clayton Clean series features a modern design combined with practical benefits like scratch resistance, anti-stain technology, and antibacterial protection for easy maintenance and enhanced hygiene.



This technical visit aims to provide participants with a comprehensive overview of the ceramic manufacturing lifecycle at a pioneering Johor-based company. It will offer engineers a unique opportunity to witness how traditional craftsmanship has evolved with modern automation and advanced technology, providing valuable insights into large-scale industrial production processes. We are pleased to invite all members to participate in this visit. Details are as follows:

Time	Itinerary of the visit
9:00 a.m.	Assemble at Clay Industries Sdn. Bhd.
9:30 a.m. – 10:00 a.m.	Introduction and Welcoming speech
10:00 a.m. – 12:00 noon	Technical Briefing and Facility Tour
12:00 noon – 12:30 p.m.	Question and Answer Session
12:30 p.m. – 1:00 p.m.	Group Photo and End of visit
1:00 p.m.	Depart from Clay Industries Sdn. Bhd.

### Participant Fees:

	Fees
IEM Member	RM 60.00
Non- IEM Member	RM 100.00

**Closing Date: 30 September 2025**

The visit is strictly limited to **30 participants** only. Registration will be on a first-come-first-serve basis **REGISTRATION IS CONFIRMED ONLY WITH PAYMENT RECEIVED**. Kindly return the reply slip to the IEM (SB) office before **30 September 2025** together with a non-refundable commitment fee, made payable to **The Institution of Engineers, Malaysia (Southern Branch)**. Alternatively, you could bank-in the Commitment Fees into the Institution's **Maybank Current Account (No. 5-013920-15708)** and to facsimile the bank-in slip as well as the Reply Slip to the Institution. Please note that the fees must be settled in advance prior to the visit. Please also be reminded that if a place is reserved and the intended participant failed to attend the visit, the fee will still have to be settled in full. Thank you for your continuous support of the Institution.

***Sub-Committee on Technical Visit, IEM (SB)***



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To: Hon. Secretary  
The Institution of Engineers, Malaysia (Southern Branch)  
**WhatsApp: 07 - 336 3406** or email: [iemsouthern@gmail.com](mailto:iemsouthern@gmail.com)

**Technical Visit to Claytan Industries Sdn. Bhd.  
4 October 2025 (Saturday), 9:00 a.m. – 1:00 p.m.**

I wish to participate in the above visit on 4 October 2025 (Saturday). I enclosed herewith a cheque No. .... for the amount of RM..... as my participant fee for the visit.

Name of Member: ..... Membership No: .....

Designation: ..... Company's Name: .....

I.C No. / Passport No.: ..... (This is strictly compulsory)

Address: ..... Tel (O): ..... Fax: .....

..... (H/P): .....

..... Email: .....

Signature: ..... Date: .....

**Note** : Kindly email to [iemsouthern@gmail.com](mailto:iemsouthern@gmail.com) the Reply Slip together with the payment slip for confirmation.  
: Attendance by representative will not be issued with the Certificate of Attendance.

**PERSONAL DATA PROTECTION ACT**

*I have read and understood IEM's Personal Data Protection Notice published on IEM's website at [www.myiem.org.my](http://www.myiem.org.my) and I agree to IEM's use and processing of my personal data*